

Abstract of the Disclosure

A method of protecting the identity and physical address of a user in an online environment is provided which establishes a virtual e-box for the user including a virtual name and address for use by the user when requesting information or purchasing goods over the Internet. Anonymity may be further enhanced by providing the user with a virtual credit card, which is tied to a user's real credit card or other source of payment. Additionally, the user may receive prepaid shipping labels, which include a barcode or other encoded means of accessing a user's web site account to charge to the user the cost of shipping a package affixed with the label.